



# Young Beef Producers' Forum

**17 & 18 November 2011**

**Roma, Queensland**

**Partnership Prospectus 2011**

**THE ULTIMATE EDUCATIONAL, CAPACITY BUILDING AND NETWORKING EVENT FOR THE BEEF INDUSTRY'S YOUTH**

The Young Beef Producers Forum (YBPF) is a two day conference focused on providing educational, networking and capacity building opportunities for under-40 year olds with an interest in the beef industry. Now in its seventh year, the YBPF is inspiring, engaging and life changing—equipping young beef producers to make a difference in all aspects of their lives, including on-farm, off-farm, family, personal and business related areas.



The 2011 program has been developed for young producers, by young producers, through a steering committee sharing their perspectives and ideas and coordinated by the Future Farmers Network (FFN).

FFN is a national not-for-profit organisation that has been set up to encourage and support young people as they pursue and continue careers in agriculture and its related fields. Today it is an exciting, evolving network of members across the nation, and growing every day. FFN is overseen by a voluntary Board of Directors, with representatives from each state where possible. They are all involved in the agricultural industry and between 18 and 35 years of age.





# YBPF Partnership Opportunities

**Partnering with YBPF and FFN is a rewarding experience, providing benefit to forum delegates, the beef industry, companies involved and the wider rural sector.**

## **YBPF Platinum \$12,000 + GST—limited to 1 only**

### *General Benefits*

- Exclusive sponsorship - no sponsorship accepted from other companies in your industry
- All the benefits of the annual FFN Silver Partner as detailed in the 2011 FFN Partnership Prospectus
- Full colour logo advertisement on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website

### *Conference Benefits*

- The opportunity for a company representative to deliver a presentation as part of the YBPF program (speaker and topic to be approved by the YBPF steering committee)
- 3 x complimentary full conference registration including the networking dinner
- Full size colour logo on all event material listed as Platinum partner throughout the event
- Full page colour advertisement in the YBPF delegate handbook (to be provided by partner)
- Complimentary trade booth at the YBPF in the Careers & Training Expo area (approx. 4m x 2m)
- Promotional material and banners in prominent position throughout the event (to be provided by partner)
- Verbal acknowledgement throughout the event as Platinum Partner
- Satchel insert distributed to all delegates (to be provided by partner)

### *Pre-event Advertising Benefits*

- Full colour corporate logo on the YBPF registration brochure/program
- Corporate logo to appear prominently in all YBPF advertisements in Rural Press publications
- Opportunity to place an additional advertisement (not included in partnership cost) in Rural Press publications with any YBPF advertisement
- Your sponsorship acknowledged in any pre-event media editorial

### *Other Benefits*

- Ability to discuss with FFN additional custom benefits you would like to receive

## **YBPF Bull \$8,000 + GST—limited to 5 only**

### *General Benefits*

- All the benefits of the annual FFN Bronze Partner as detailed in the 2011 FFN Partnership Prospectus
- Medium colour logo advertisement on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website

### *Conference Benefits*

- 2 x complimentary full conference registration, including the networking dinner
- Medium size colour logo on all event material listed as Bull partner throughout the event
- Half page colour advertisement in the YBPF delegate handbook (to be provided by partner)
- Promotional banner to be displayed during the conference (to be provided by partner)
- Verbal acknowledgement throughout the event as a Bull Partner
- Satchel insert distributed to all delegates (to be provided by partner)

### *Pre-event Advertising Benefits*

- Medium size colour corporate logo on the YBPF registration brochure/program



## **YBPF Cow \$5,000 + GST—unlimited**

### *General Benefits*

- Written acknowledgement on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website

### *Conference Benefits*

- 1 x complimentary full conference registration, including the networking dinner
- Written acknowledgement as a Cow Partner with small corporate logo in the YBPF delegate handbook (to be provided by partner)
- Written acknowledgement as a Cow Partner on all event material
- Quarter page colour advertisement in the YBPF delegate handbook (to be provided by partner)
- Verbal acknowledgement at opening and closing of each conference day as a Cow Partner

### *Pre-event Advertising Benefits*

- Company listed as a Cow Partner in YBPF registration brochure/program

## **YBPF Calf \$1,000 + GST—unlimited**

### *General Benefits*

- Written acknowledgement on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website

### *Conference Benefits*

- Written acknowledgement as a Calf Partner on all event material, including the YBPF delegate handbook
- Verbal acknowledgement at opening and closing of each conference day as a Calf partner

### *Pre-event Advertising Benefits*

- Company listed as a Calf Partner in YBPF registration brochure/program

## **Careers and Training Expo Exhibitor—\$1,500 + GST**

A new concept introduced to the forum in 2010, the Careers and Training Expo was a huge success, providing a great opportunity for employers and training providers to access and network with young, dynamic and passionate people - who are potential employees or training students. Working both ways, it is also an element that adds value for the delegates of the forum, providing valuable networking opportunities and access to paths to advance their career and education.

The 2011 Forum will again be held at the Bungil Cultural Community Centre, across two main rooms - one will cater for the conference presentations, and the adjoining area will be dedicated to the Careers and Training Expo. All daytime meals will be served in this area, and specific time is also allocated for people to peruse the expo, creating optimum exposure. We are delighted to be offering this opportunity to both employers and training providers, as well as our passionate forum attendees.

Benefits to Careers and Training Expo Exhibitor include:

- A trade booth at the YBPF in the Careers and Training Expo area (approx. 4m x 2m)
- Company details featured in the Careers and Training Expo directory advertisement placed in the Rural Press feature spread
- Written acknowledgement on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website
- 1 x Exhibitor pass to the YBPF forum and dinner

### **Breakfast Partner—\$3,000 + GST**

Opportunity for one company to host a breakfast for delegates on the morning of Friday 18 November 2011.

The Breakfast Partner will have exclusive naming rights to the breakfast and have the opportunity to provide a presentation to delegates in consultation with the YBPF steering committee.

Additional benefits include:

- Written acknowledgement on the YBPF page of the FFN website and the YBPF website home-page and partners page, linked to your website
- Written acknowledgement as the Breakfast Partner on all event material
- Listed as the Breakfast partner with small full colour corporate logo in the YBPF delegate handbook (to be provided by partner)
- Company listed as the Breakfast partner in YBPF registration brochure/program

### **Dinner Partner—\$10,000 + GST**

Opportunity for one company to host the YBPF Dinner on the evening of 17 November 2011.

The Dinner Partner will receive:

- exclusive naming rights to the dinner
- opportunity to provide an official address to delegates at the commencement of the dinner
- Opportunity to be integrated into the entertainment and activities for the evening

Additional benefits include:

- 2 x complimentary full conference registration, with 3x additional YBPF networking dinner tickets
- Full size colour logo advertisement on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website
- Medium sized colour logo and listing as the Dinner Partner on all event material, including the YBPF delegate handbook (to be provided by partner)
- Full size colour corporate logo to appear in YBPF registration brochure/program

***These four special partnership levels provide you with an opportunity to be involved with YBPF 2011 in a different and unique way.***

### **Lanyard Partner—\$2,000 + GST**

Opportunity for one company to be the Lanyard Partner for YBPF 2011

The Lanyard Partner will have their company name/logo printed on all delegate lanyards.

Additional benefits include:

- Written acknowledgement on the YBPF page of the FFN website and the YBPF website home-page and partners page, linked to your website
- Written acknowledgement as the Lanyard Partner on all event material
- Listed as the Lanyard Partner with small corporate logo in the YBPF delegate handbook (to be provided by partner)
- Company listed as the Lanyard partner in YBPF registration brochure/program

### **Roma Races Partner—\$4,000 + GST**

Opportunity for one company to host the YBPF Roma Races Alumni gathering on the 19 November 2011.

A new initiative for 2011, YBPF will hold an informal gathering of past and present YBPF delegates to allow networking in a fun and social environment.

Two marquees have been reserved for the event and the Roma Races YBPF Partner will be able to theme the marquees using their company collateral. Light snacks will be served to delegates on the day as part of the package.

Additional benefits include:

- 1x complimentary full conference registration, including the dinner
- Small size full colour logo on the YBPF page of the FFN website and the YBPF website homepage and partners page, linked to your website
- Written acknowledgement as the Roma Races YBPF Partner on all event material
- Listed as the Roma Races YBPF Partner with small corporate logo in the YBPF delegate handbook (to be provided by partner)
- Company listed as the Roma Races partner in YBPF registration brochure/program

# Young Beef Producers' Forum



**17 & 18 November 2011, Roma, Queensland**

**Yes**, our company would like to be a part of the 2011 Young Beef Producers Forum

**Company Name** \_\_\_\_\_

## Partnership Level (please tick)

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Partner \$12,000 + GST                        | <input type="checkbox"/> Breakfast Partner \$3,000 + GST  |
| <input type="checkbox"/> Bull Partner \$8,000 + GST                             | <input type="checkbox"/> Dinner Partner \$10,000 + GST    |
| <input type="checkbox"/> Cow Partner \$5,000 + GST                              | <input type="checkbox"/> Lanyard Partner \$2,000 + GST    |
| <input type="checkbox"/> Calf Partner \$1,000 + GST                             | <input type="checkbox"/> Roma Races Partner \$4,000 + GST |
| <input type="checkbox"/> Careers and Training Expo Expo Exhibitor \$1,500 + GST |   |

## Contact details for partnership arrangements within organisation:

Name \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

**Please complete and post/email/fax to:**

**Rebecca Williams**

**Post: Box 41, Koolunga SA 5464**

**YBPF 2011 Coordinator**

**Fax: (08) 8846 6164**

**Email: [admin@futurefarmers.com.au](mailto:admin@futurefarmers.com.au)**